

Clayton County Resource Mapping

Introduction

The following are materials that the Strategic Prevention Framework State Incentive Grant (SPF SIG) funded counties will utilize within the Capacity step of the Strategic Prevention Framework process. Complete each section and return to Julie Hibben, SPF SIG Project Director via e-mail at julie.hibben@idph.iowa.gov by the dates below:

- **County Resource Mapping – September 16, 2011**
- County Substance Abuse Prevention System Capacity Checklist – September 30, 2011
- County Substance Abuse Prevention System Organizational Chart – September 30, 2011

The Resource Mapping materials were created by the National Center of Secondary Education and Transition through the University of Minnesota. Some of these materials have been adapted for Iowa's SPF SIG.

Definitions

Substance Abuse Prevention

The Center for Substance Abuse Prevention defines prevention as "a process that empowers individuals to meet the challenges of life by creating and reinforcing healthy behavior and lifestyles and by reducing the risks that contribute to alcohol, tobacco and other drug misuse and abuse."

Substance Abuse Prevention Services

Prevention services are based on the Center for Substance Abuse Prevention's six strategy categories:

Information Dissemination – Involves one-way communication from the source to the audience to provide awareness and knowledge of the nature and extent of substance abuse and addiction and its effects on individuals, families, and communities. It may be a one-time event. It is not organization promotion.

Education - Involves two-way communication with interaction between the facilitator and the participants to improve critical life and social skills. Multiple sessions are usually included.

Alternatives - Provides for the participation of target populations in activities that exclude substance abuse. Providers offer technical assistance to assist in planning community events.

Environmental - Establishes or changes written and unwritten community standards, codes, and attitudes, thereby influencing substance abuse by the general population.

Problem Identification and Referral – Aims to classify those who have used substances inappropriately or illegally and determine whether their behavior can be reversed through education. It does not include any function designed to determine whether a person is in need of treatment.

Community-Based Process – Aims to enhance the ability of the community to more effectively provide substance abuse prevention and treatment through the establishment of collaborative groups.

1. County Substance Abuse Prevention Resources

Organization Name	Type(s) of Substance Abuse Prevention Services Provided
Family Resource Center	Resource Library Lending Library Parenting Classes Parent Groups HAWC Family Educator Substance Abuse Referrals
Mar-Mac Unified Law Enforcement District	DARE Program for MFL Mar Mac 5th grade students Enforce Law Compliance Referrals for Services
Central Community Hospital	Employee Assistance Program Referrals for Services
SAFE Coalition (Strawberry Point)	Offer Education through Community Awareness and Alternative Substance-free Activities
SAFE Coalition (Elkader)	Messaging to Central Community School District and County Health and Social Risk of Underage Drinking & Tobacco Use
SODA (Elgin)	Education and Community Awareness for/by Teens Street Marketing Water Bottle Giveaway Messages to county through PSA's
Alcohol Anonymous	Community Organization for Support Services
HAWC	Early Intervention Services through Contracted Providers
Abbe Center for Mental Health	Individual Client Prevention Educational Services
Educational Institutions (Starmont, Ed-Co, Central, Clayton Ridge, MFL Mar Mac)	All Stars Policy Implemented for Using Substances Assemblies Speakers
Guttenberg Police Department	School Resource Officer Enforce Law Compliance Referrals for Services STEP Program

Organization Name	Type(s) of Substance Abuse Prevention Services Provided
Strawberry Point Police Department	Enforce Law Compliance Referrals for Services STEP Program
Monona Police Department	Enforce Law Compliance Referrals for Services STEP Program
Guttenberg Family Medicine Association	Health Information Counseling Referrals for Services
Helping Services for Northeast Iowa	Beverage Server Training
Northeast Iowa Behavioral Health	Counseling Assessments and Evaluations Peer and Community Support Services Education and Training to Community SAP Evaluation
Clayton County Sheriff Department	Alcohol Compliance Training Enforce Law Compliance Referrals for Services
Garnavillo Police Department	Enforce Law Compliance Referrals for Services STEP Program
Elkader Police Department	Enforce Law Compliance Referrals for Services STEP Program
Monona Police Department	STEP Program Enforce Law Compliance Referrals for Services
Hillcrest Family Services Clinic	Counseling Educational Programs
Arc of Iowa	Support Groups

Organization Name	Type(s) of Substance Abuse Prevention Services Provided
Substance Abuse Services for Clayton County	Peer Helping Mentor Training All Stars Coalition Building Assessment and Evaluation Educational Services Drug Free Workplace Referrals for formal counseling and other services Informational Programs
Clayton County Visiting Nurse Association	Referrals for Services
Regional Family Medical Center	Behavioral Counseling
LSI, Community Circle of Care, Alternative Treatment Association	Referrals for Services Education Awareness Community Awareness Individual Client work

2. Defining Resources

Organization, project, program, or initiative	Purpose	Funding Source	Target Population Served	Partnering Agencies	Expected Outcomes
Family Resource Center	To offer a variety of services to meet the individual needs of families and build upon family strengths	grants & Guttenberg Hospital	Individuals with families	Guttenberg Municipal Hospital Families Helping Hand Prevent Child Abuse Iowa Community Partnership for Protecting Children (CPPC) Northeast Iowa Community Action Senior Health Insurance Information Program (SHIIP) HAWC Partnership for Children Catholic Charities Substance Abuse Services for Clayton County Workforce Development Iowa State Extension Helping Services of Northeast Iowa Vocational Rehabilitation Domestic Violence Advocacy Turning Point Housing Project Mental Health Counseling	increase access to health and human services for varying ages and populations
Mar-Mac Unified Law Enforcement District	educational information & law compliance	grants & city funds	5th grade students	MFL Mar Mac School District	Teach youth risk involved with substance abuse
Central Community Hospital	Confidential referral service and short term counseling	grants & internal funds	employees	Mercy Medical Center	Help employees overcome difficult issues
Educational Institutions	Educational programs and speakers	Government funds	school age students	Substance Abuse Services for Clayton County Helping Services of Northeast Iowa Law Enforcement	raising awareness and increased education

Organization, project, program, or initiative	Purpose	Funding Source	Target Population Served	Partnering Agencies	Expected Outcomes
Strawberry Point SAFE Coalition	provide community education and activities	grants & fundraising	County Residents	Substance Abuse Services for Clayton County School Districts Law Enforcement	Community awareness of substance abuse
SODA	Reduce substance abuse through support services	fundraising, government funds, grants	school age students, parents	Helping Services of Northeast Iowa	raising awareness
LSI, Community Circle of Care, Alternative Treatment Association Lifeline	provide referral for services, community programs	Government funds/grants	youth, County Residents	HAWC Partnership for Children Substance Abuse Services for Clayton County Juvenile Court Department of Human Services	raising awareness
Abbe Center for Mental Health	Provide Community education, prevention programs	Government funds/grants	County Residents	Juvenile Court Law Enforcement Department of Human Services	raising awareness
Central SAFE Coalition	Work toward a safe and drug-free community or its youth and families	Community Donations, IDPH Grants, other grants	youth, parents/guardians, interested community members	Central Community School Elkader Cinema Substance Abuse Services for Clayton County Elkader Police	Improve prevention of underage drinking in our community and help change behavioral norms
Hillcrest Family Services Clinic	Provide Counseling and programs	donations & grants	County Residents	N/A	raising awareness
Alcohol Anonymous	provide community support	Self-funded	County Residents All Alcoholics / families	Substance Abuse Services for Clayton County	help members overcome obstacles support alcohol free lifestyle

Organization, project, program, or initiative	Purpose	Funding Source	Target Population Served	Partnering Agencies	Expected Outcomes
Arc of Iowa	provide support groups	grants	County Residents	N/A	to ensure that people with intellectual and developmental disabilities receive the services, supports and opportunities necessary to fully realize their right to live and work, and enjoy life in the community
Clayton County Sheriff Department	provide educational services & law compliance	grants & county funds	County Residents	Helping Services of Northeast Iowa Substance Abuse Services for Clayton County	raising awareness
Monona Police	enforce and encourage law compliance	grants & city funds	County Residents	Clayton County Sheriff Department	raising awareness
Guttenberg Police	provide school programs & law compliance	grants & city funds	school age youth	Clayton Ridge School District Clayton County Sheriff Department	raising awareness
Regional Family Medical Center	provide behavioral counseling	grants & internal funds	County Residents	N/A	raising awareness
Elkader Police Department	Enforce law compliance	grants & city funds	County Residents	Substance Abuse Services for Clayton County Clayton County Sheriff Department Elkader SAFE Coalition	raising awareness

Organization, project, program, or initiative	Purpose	Funding Source	Target Population Served	Partnering Agencies	Expected Outcomes
Substance Abuse Services for Clayton County	To offer a variety of services to meet the individual needs of community members and their families	grants & private pay donations	County Residents	Local School Districts Local Coalitions Law Enforcement Juvenile Court Helping Services of Northeast Iowa Family Resource Center Local Hospitals	raising awareness, reducing substance abuse, gaining support of community
Helping Services of Northeast Iowa	Provide programs, educational information and counseling	grants	County Residents	Substance Abuse Services for Clayton County Law Enforcement	support the community and work together to create an environment that is safe, nurturing, and a healthy place for children and adults to live
Clayton County Visiting Nurse Association	Provide referrals	grants & Finley Hospital	County Residents	Substance Abuse Services for Clayton County	raising awareness & providing necessary help
Northeast Iowa Behavioral Health	Provide Education, counseling, & support groups	grants, insurance, and private pay	County Residents	Helping Services of Northeast Iowa Substance Abuse Services for Clayton County Department of Human Services Juvenile Court Services	provide support and raise awareness
Strawberry Point Police Department	Enforce law compliance	grants & city funds	County Residents	Substance Abuse Services for Clayton County Clayton County Sheriff Department Strawberry Point SAFE Coalition	raising awareness
Garnavillo Police Department	Enforce law compliance	grants & city funds	County Residents	Substance Abuse Services for Clayton County Clayton County Sheriff Department	raising awareness

3. Analyzing Resources

Overlaps	Gaps	Implications
community support groups to address/discuss substance abuse organizations with referrals	media support	Public not utilizing sources due to lack of information
	coalitions in other county towns	Referral agents don't make referrals due to lack of knowledge of sources
	8 - services located in Clayton County	
Agencies with substance abuse information available	Comprehensive knowledge of different services available by providers	Lack of long term programming results in short term behavior change
Agencies with educational programs		Little public education (limits knowledge base for certain population)
Agencies with Counseling Services		
Organizations addressing underage prevention	specific programming on reducing underage and binge drinking	Some towns are not as involved with addressing these issues as others
Organizations addressing adult binge prevention	financial availability of some services	People who want access to services have to go out of the county some of the time; becomes a transportation issue
	transportation	
19 - Organization agency located in Clayton County (8 of those being law enforcement & 3 being coalitions)	family programing	Agencies need to increase publication of services/information
	after kids get information, little follow up (long term behavior change)	
	upper age programming (seniors in prep for college)	Very few agencies address the family as a whole
	community involvement	Underage education needs to be repetitive since the information only sticks for a short time
		Juniors and Seniors in high school need to be hit hard in reference to binge drinking since they are approaching college age
		Support groups are effective and available throughout the county
		Many organizations have the capability to make referrals
		Many agencies do have substance abuse information available to the general public if they wish to see it
		Agencies are currently providing education to youth and adults
		Agencies are available to provide counseling

4. Taking Action

	Are lifespan prevention services provided?	Can projects be taken to scale if expanded and partners work together?	Are prevention services evaluated? Does the evaluation show that the services are effective?	Are higher need groups being provided with prevention services? If so, how?	Is cultural competency being addressed? If so, how?
Helping Services of Northeast Iowa	yes	yes	yes, and yes	yes All services are universal	Yes, cultural competence is addressed through ongoing staff development and through key community stakeholders who inform the project.
Family Resource Center	yes	yes	yes, and yes	yes, families and individuals are both provided with services	Yes, staff is well trained and continues training when available and many heads are involved to make the agency successful
Substance Abuse Services for Clayton County	yes	yes	yes, and yes	yes, classes are offered for juvenile offenders and through the alternative high school	yes, staff is trained and continues training as it is available

Taking Action Continued:

- **Can the county organizations redirect efforts and focus on fewer priorities regarding substance abuse prevention?**
 - Clayton County organizations can be redirected to address adult binge drinking and continue with education regarding underage drinking. Focusing on fewer priorities does not seem a likely plan of action for our county simply because our county lacks substance abuse prevention support from the community; mostly due to the fact that they are unaware of the services provided. Our main focus for the beginning of this project will be addressing the lack of communication between agencies and disseminating information to the public regarding the health risks with alcohol.

- **Has a plan for communicating new information regarding prevention efforts between organizations been established? If not, include a communication plan in the discussion.**
 - This communication plan is a work in progress. The county has discussed a need for a county resource guide that would be available to all agencies. However, Clayton County does have a monthly meeting where many different agencies can attend to share their services and any new information they may have at that time.

- **What services or systems can be changed as a result of the resource mapping process? Discuss timelines of when changes will occur.**
 - Services/information that need to be addressed in Clayton County are circulating information regarding adult binge drinking, general public knowledge of services provided, transportation issues, and repetitive circulation of information to increase retention. Clayton County will begin circulating information regarding underage and adult binge drinking and services provided by the end of the year 2011 to all county media and agencies. Transportation to general public and repetitive dissemination of health information to all ages will depend on individual agencies' funding but the county will address these issues by spring 2012.

- **What else was discovered through the county resource mapping process?**
 - There is support for change from the different agencies because they are more knowledgeable of the hazards and aware of the issues; however, the general public is not as aware of the issues. The county hopes that once these two issues are identified as a problem and the community sees the health risks involved, more people will be inclined to acknowledge both issues.
 - We have agencies within the county but most of the time our community members have to go out of the county to receive treatment or counseling. This can sometimes lead to impersonal interactions with some agencies where community members might feel more comfortable attending services inside their county with people they are familiar with.